



Land of Oak & Iron: Commission of Legacy Development Invitation to Submit Proposals

Introduction

Quotations are invited from experienced consultants to support the development of the legacy of the Land of Oak & Iron (Landscape Partnership) during its final period of delivery. The consultant will be expected to work closely with the Land of Oak & Iron Delivery Team, Executive Board and Legacy Group to identify viable legacy options and a proposed delivery model for these once Heritage Lottery Fund (HLF) support ends in December 2019. We are particularly looking for somebody with an expertise in voluntary sector development and business development.

Land of Oak & Iron

Our Vision

Working with local communities to celebrate, conserve and enhance our natural, industrial and cultural heritage. With partners, we will deliver a legacy of job creation, tourism, regeneration and economic benefits.

To achieve our vision the Land of Oak & Iron will deliver a £3.4 million programme with 14 interlinked projects from 2016-2020, that will create opportunities for the long term sustainability of its heritage, people and communities. Funding of £2.2m was awarded by HLF in December 2015 with £0.6m match funding and £0.6m of 'time in kind' pledged. Further information can be found in the [Landscape Conservation Action Plan](#).

Our Geography

The Land of Oak & Iron is centred on the Derwent Valley, North East England. Set in the countryside to the south of the Metro Centre, it includes parts of the three Local Authorities of Gateshead, Durham and Northumberland. The area covers 177km² and is home to approximately 112,000 people. One end is more rural, bordering the Derwent Reservoir and North Pennines Area of Outstanding Natural Beauty (AONB). The boundary then follows the River Derwent down to the River Tyne where it is much more urban. Although it is predominantly rural, the area has a number of larger towns and villages, including Consett, Shotley Bridge, Blaydon, Prudhoe and Winlaton.

Our Heritage

Underpinned by the wealth of minerals, abundance of woodlands, water power from the River Derwent, and infrastructure from waggon ways and railways, the Land of Oak & Iron was once home to a variety of innovative industries including world leading iron and steel making. Spanning the 16th -20th Centuries this produced a landscape rich in natural, industrial and cultural heritage. The industrial developments attracted significant wealth, large settlements and the development of a vibrant dance, music and literary scene. Today there are some nationally and globally significant remains of the industry, a distinctive natural landscape and fascinating culture, but it is a landscape and heritage that is at risk of loss.

For further information about the Land of Oak & Iron please visit www.landof oak and iron.org.uk

Governance Structure

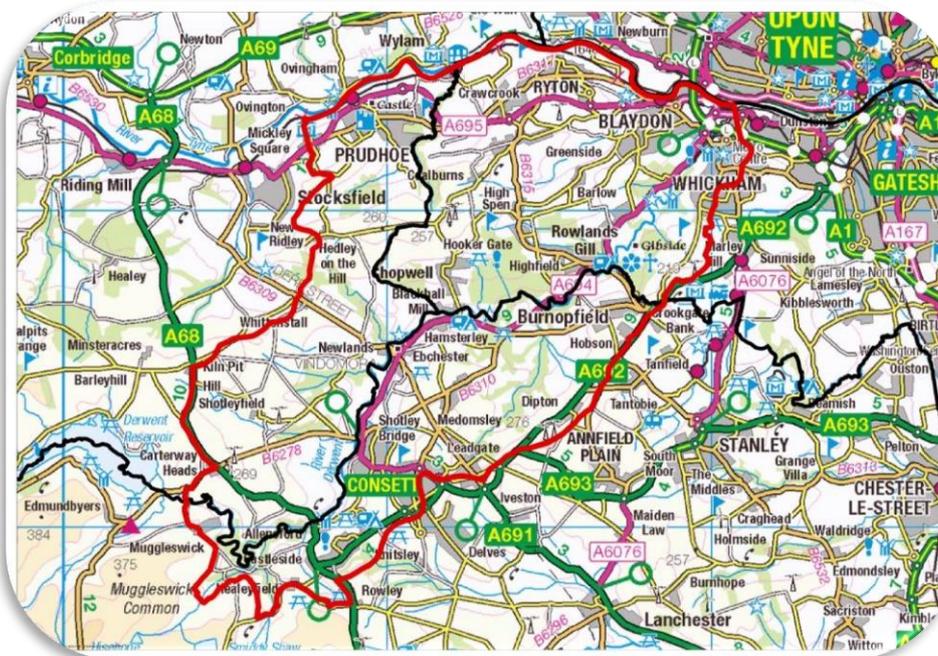
The Land of Oak & Iron is hosted by Groundwork North East & Cumbria, who act as the Accountable Body for the HLF grant. A strategically focused Executive Board (the Board) oversee programme delivery and legacy development, and provide support to the Partnership Manager. Sub-groups of the Board bring in expertise around a specific area, for example Destination Management. The Delivery Group, comprised of project delivery leads, focuses on the operational

elements of the Land of Oak & Iron. To maximise community involvement, the Land of Oak & Iron has set up a 'Legacy Group'. This group meets on a regular basis with a focus on harnessing wider community engagement with, and support for, legacy planning.

Appendix 1: Current Land of Oak & Iron Governance Structure

Appendix 2: Executive Board members and partners of the Land of Oak & Iron.

The following map illustrates the area with a red line indicating the boundary.



The Commission

The Land of Oak & Iron is in year 3 of its four year delivery phase. Its mid-term review identified the need for a strategic focus on programme legacy and next steps to maintain delivery beyond December 2019, and to sustain the progress and improvements made during the delivery of the Landscape Partnership Scheme. This involves scoping out opportunities, options and proposals to access future finance.

The review recommended that *“a key starting point for this will be to use the HLF Legacy planning guidelines with the outcome being a strategy and action plan for consultation and agreement amongst all project partners. This process should be led by the Programme Manager and the Partnership Board to help realise the legacy ambitions for the Land of Oak & Iron LP scheme.”* This process has started, with an agreed framework in place from which to build on the development of a viable, sustainable legacy. Feeding into the framework is the Legacy Group Action Plan.

The most tangible, and visible, legacy of the partnership is the Land of Oak & Iron Heritage Centre in the Derwenthaugh Country Park. Managed and owned by Groundwork, the centre is due to open in summer 2018 and will be the first point of contact that most people will have with the Land of Oak & Iron. It will house interpretation about the heritage of Winlaton Mill and the wider Land of Oak & Iron area, a café and three small business units. The centre is one of three 'hubs' from which visitors can learn about, and explore, the Land of Oak & Iron. The other two (referred to as satellite heritage centres) are The Lodge at Blackhill and Consett Park, and Tyne Riverside Centre, Prudhoe.



LEGACY DEVELOPMENT TENDER BRIEF

The roles of the Board and the Legacy Group in legacy planning and development need to be aligned. The Board is focused on identifying and developing sustainable income streams and strategic legacy initiatives. The Legacy Group is keen to build a strong relationship with the Heritage Centre, and play a vital role in keeping the Land of Oak & Iron alive in the community. However, the governance structure of the Land of Oak & Iron post 2019 is as yet undecided. Also to be addressed is ownership and control of the Land of Oak & Iron brand in the longer term.

It is expected that the appointed consultant will meet with key stakeholders to discuss their commitment to the legacy of the Land of Oak & Iron. This includes partners that may have not been involved to date, but have the potential to play a role in the longer term. These partners will be identified by the Partnership Manager and through development work as part of the contract.

Appendix 3: Land of Oak & Iron mid-term review.

Appendix 4: Land of Oak & Iron Legacy Action Plan and Framework

Appendix 5: Legacy Group Action Plan

Outputs

The expected outputs from this piece of work are:

- Engage at least 20 key partners and stakeholders in the Land of Oak & Iron legacy development by March 2019;
- Hold high level meetings with key partners to determine their commitment to the Land of Oak & Iron 2020 onwards;
- Produce a report and presentation identifying viable legacy options, including practical steps, actions and potential funding streams / resources for their development by March 2019;
- Make recommendations for the legal structure of the Land of Oak & Iron post Landscape Partnership funding by March 2019;
- Support the Legacy Group in its development, including governance arrangements, and relationship with the Heritage Centre and satellite Heritage Centres.

Timescales

Early September 2018: Contract appointment:

20th October: Land of Oak & Iron Partnership Event. The event will bring together 'anyone and everyone' with an interest in the Land of Oak & Iron to celebrate achievements to date, and launch the legacy development to a wider audience. This will be co-ordinated by Land of Oak & Iron but the appointed consultant will be expected to attend and introduce their role.

23 January 2019: Presentation of progress and findings to date at the Board meeting.

End January 2019: Presentation to the Land of Oak & Iron Legacy Group.

End March 2019: Viable legacy options identified, including action plans and potential funding streams / resources required for their development. Recommendations for future governance arrangements.

April: final presentation to the Land of Oak & Iron Board and Legacy Group.

Budget

Proposals are invited around the value of £15,000. Please note that Groundwork is unable to pay any VAT associated with this commission.

Your proposal

Tender submissions should be kept to a maximum of 10 pages. When submitting your proposal, please provide:

- Completion of organisation profile table below
- A methodology statement setting out how you would undertake the work
- Details of your relevant experience and competency for the work
- Knowledge of the local area and issues/constraints relating to the project
- Names and contact details for two independent referees who can comment on your suitability for the work
- Fees for undertaking the work including a day rate and how many days would be allocated on the project.
- Confirmation the work can be delivered as per the timetable above.

No part of the work may be subcontracted without the agreement of the Land of Oak & Iron Partnership Manager.

Operational Management

The successful consultant will be appointed by Groundwork on behalf of the Land of Oak & Iron Partnership. Operational issues will be handled by Karen Daglish, Partnership Manager, Land of Oak & Iron.

Copyright

The successful consultant will grant Groundwork full copyright on all contents and materials produced. Where the consultant makes use of material in which copyright vests in third parties, it will be the responsibility of the consultant to obtain permission for the appropriate use of such material.

Confidentiality

The appointed consultant must safeguard the confidentiality of any data and information supplied for the purpose of the project.

Payment

Payment schedule to be agreed with the appointed Consultant. Payments will be made on receipt of invoice and following authorisation by Groundwork of services satisfactorily completed.

Timetable and selection criteria

Completed proposals should be submitted to Karen Daglish, via email to karen.daglish@groundwork.org.uk by 5pm on Wednesday 15th August 2018.

If there is a need for interviews, these will take place late August / early September 2018.

Proposals will be reviewed by the Land of Oak & Iron Partnership Manager, the Chair of Land of Oak & Iron, and the Chair of the Legacy Group. The selection panel will use a scoring system to ensure objectivity. This will be weighted as follows:

- Methodology and approach – 40%.
- Skills, knowledge and experience – 30%
- Price / value for money – 20%
- Connection to and knowledge of the Land of Oak & Iron area – 10%

Additional Information

If you have any questions or require any clarification, please contact Karen Daglish, Partnership Manager Land of Oak & Iron on 01207 524 882 / 07553360433 or email karen.daglish@groundwork.org.uk



LEGACY DEVELOPMENT TENDER BRIEF

A	ORGANISATION PROFILE	
NOTE	This section is required for information purposes only	
A1	Business name (or Consortium Name):	
A2	Registered or trading name if different:	
A3	Type of organisation (e.g. private limited company, partnership, sole trader):	
A4	Registered address:	
A5	Correspondence address if different from the above:	
A6	Address from which the Contract will be provided if different from the above:	
A7	Name of ultimate holding/parent company or subsidiary companies including addresses and an explanation of group structure and internal relationships:	
A8	Company Registration Number of ultimate holding/parent company or subsidiary companies:	
A9	If you have included details of an ultimate holding/parent company above would this company be willing to guarantee your contract performance and enter into any requisite legal documentation?	
A10	Indication of the principal areas of business activity of your organisation:	
A11	Register conflict of interest if your company or its employees has any relationship with Groundwork or its employees. Yes/No. If Yes please state:	
A12	CONTACT DETAILS	
a.	Contact name:	
b.	Contact's position:	
c.	Contact's telephone number:	
d.	Contact's fax number:	
e.	Contact's email address:	
f.	Company/ies registration number(s):	
g.	Place of registration:	
h.	Year established:	
i.	VAT number:	